



James Pearson Duffy Department of  
Art and Art History

150 Community Arts  
Wayne State University  
Detroit, MI 48202  
Phone: 313.577.2980  
www.art.wayne.edu

### Where To Go:

**Admissions** (313)577-3577  
www.admissions.wayne.edu  
www.apply.wayne.edu

**Academic Probation** (313)577-9455  
Ali Pavlicek, Success Coach  
ali.pav@wayne.edu

### Class Schedule

Listing of courses  
Calendars of Registration and Finals  
www.classschedule.wayne.edu  
registration@wayne.edu

**Restriction Errors and Overrides**  
artoverride@wayne.edu

**University Advising** (313)577-2680  
www.advising.wayne.edu  
• General Advising Issues

**Records** (313)577-3531  
http://reg.wayne.edu/  
academicrecords@wayne.edu

• Application for Graduation  
• Transcripts Official and Unofficial  
transcripts@wayne.edu

### Transfer Credit

www.transfercredit.wayne.edu  
• Transfer credit evaluations and equivalencies

**Transfer Success Center** (313)577-2487  
www.tssc.wayne.edu

• Transferring to Wayne State University  
• MACRAO or MTA  
• Plans of Work for Community Colleges

**Testing and Evaluation** (313)577-3400  
www.testing.wayne.edu

• General Education Practice exams  
• Exam schedule

**Academic Success Center** (313)577-3165  
www.success.wayne.edu

• Tutoring  
• Exam Preparation  
• Supplemental Instruction

**Writing Center** (313)577-2544  
www.english.wayne.edu  
• Increase writing capabilities

Fashion Design Program  
Rayneld Johnson, aa8888@wayne.edu  
Susan Widawski, ae4711@wayne.edu  
Heather Macali, fn1603@wayne.edu

2015 - 2017 UNDERGRADUATE BULLETIN

# Fashion Merchandising

## Recommended Course Schedule

# Fall

# Winter

### FRESHMAN YEAR

AFA 2410 - Textiles	3 cr.	AH 1110 - Survey <VP>	3 cr.
AFA 3460 - Intro to Merchandising	3 cr.	AFA 2420 - Basic Construction	3 cr.
Oral Communication <OC>	3 cr.	Critical Thinking <CT>(or by exam)	3 cr.
Basic Composition <BC>	<u>3 cr.</u>	ECO 2010 Economics <SS>	3 cr.
	12 cr.	Intermediate Composition <IC>	<u>3 cr.</u>
			15 cr.

### SOPHOMORE YEAR

AFA 3400 - Clothing and Culture	3 cr.	AFA 3470 - Merch Information	3 cr.
Amer. Soc. & Inst. <AI>	3-4 cr.	Philosophy and Letters <PL>	3 cr.
AFA 5430 - History of Costume	3 cr.	Physical Science <PS>	4 cr.
Historical Studies <HS>	<u>3 cr.</u>	Language 1010 or Science	<u>4 cr.</u>
	13 cr.		14 cr.

### The following competencies must be completed by 60 credits:

Basic Composition <BC>	Oral Communications <OC>
Intermediate Composition <IC>	Critical Thinking <CT>

### JUNIOR YEAR

AFA 5460 - Merchandising II	3 cr.	Life Science <LS>	3 cr.
ACO 1200 - Surface Studio	3 cr.	AFA 5470 - Visual Merchandising	3 cr.
MKT 2300 - Marketing Management	3 cr.	Elective or Science	3 cr.
MKT or MGT course	3 cr.	MKT 5700 Retail Management	3 cr.
Language 1020 or Science	<u>3-4 cr.</u>	Language 2010 or Science <FC>	<u>3-4 cr.</u>
	15-16 cr.		15-16 cr.

### SENIOR YEAR

AFA 5992 - Field Experience	2-4 cr.	Elective	3 cr.
MKT or MGT course	3 cr.	AFA 5997 - Senior Seminar<WI>	3 cr.
Elective or Science	3 cr.	AFA 5490 - Economics of Merch.	3 cr.
Elective	3 cr.	MKT or MGT	3 cr.
Elective	<u>3 cr.</u>	Elective or Science	<u>3 cr.</u>
	14-16 cr.		15 cr.

\* Bachelor of Arts <BA> requires completion through the Intermediate Level of Foreign Language plus Natural Science Requirement.

\* Bachelor of Science <BS> requires completion of 24 science credits, plus Foreign Culture Requirement.

This document is a guide used in conjunction with advising. In all cases, regardless of advice given, students are responsible for meeting and satisfying all university, college, and department requirements.

--All major required courses must be completed with the minimum grade of "C-."

Michele Porter, aa2961@wayne.edu  
Avanti Herczeg, ac2208@wayne.edu  
Undergraduate Academic Advisor  
For an appointment use the online system  
at www.wams.wayne.edu

Business Electives should come from Account-  
ing, Business Administration, Global Supply  
Chain, Finance, Management or Marketing

DEPARTMENT OF ART AND ART HISTORY

# Fashion Merchandising BA/BS

10/26/2016